



*Reggio Emilia (Emilia-Romagna, Italy)*

**PRESS RELEASE**

18 March 2021

## KRAMP AND GSE ITALIA BUILD A NEW DISTRIBUTION CENTRE IN REGGIO EMILIA

Construction work continues on the new distribution centre in Reggio Emilia for the Italian division of the Dutch group Kramp, a European leader in the distribution of spare parts & accessories for the agricultural sector. The new centre – which includes offices and a spare parts warehouse – is strategically located and will become the main hub for the shipment of spare parts & accessories to the Italian customers.



### **A new 17,822 sqm distribution centre**

The new 17,822 sqm building complex is not the first project that Kramp has entrusted to GSE. The two companies have been working together for years and completed various projects in France (Poitiers, 2015), Germany (Strullendorf, 2017) and the UK (Biggleswade, 2020).

The new centre is located in Reggio Emilia, in the Gavassa-Prato business district. This area was chosen by Kramp at the suggestion of GSE, which identified the land for its client and – with help from advisors – carried out the acquisition due diligence and urban planning activities. GSE is managing the project in collaboration with architects A2N from Piacenza, who are responsible for the design, works management and safety coordination.

The building has 12 loading bays and 211 parking spaces. It includes 2,805 sqm of office space and a 10,620 sqm state-of-the-art spare parts warehouse with an automated conveyor system for the handling and storage of goods. The warehouse also has a 4,800 sqm racking area on several levels and a 3,500 sqm mezzanine for operations. The building envelope will include several innovative and high-performance solutions, such as a semi-flat “Bac-Acier” roofing with a heat transfer coefficient of 0.23 W/ m<sup>2</sup>K and a continuous aluminium and glass façade body with insulating sandwich panels and a heat transfer coefficient of 0.34 W/ m<sup>2</sup>K.

Construction of the building complex began in July 2020 and the handover is scheduled for May 2021. The investment also includes a series of urban planning works such as the requalification of via Tirelli and adapted landscaping. In fact, the project is particularly noteworthy for the attention paid to the environment with the integration of 11 charging stations for electric cars, the creation of 13,000 sqm of new green spaces to the south and west of the site and the addition of a nearly 1 km-long lit cycle path.

## A strategic position in Reggio Emilia

The new centre is located in Reggio Emilia, about 70 km east of Bologna. The position is strategic, just across from the A1 motorway – a main North-South corridor in the country’s road network – interconnected with the major national hubs.

*“This project is exemplary of what client support means at GSE, both in terms of operating cross border with a deep knowledge of local contexts, and “vertically”, by identifying & acquiring lands, obtaining building permits through complex urban planning procedures and carrying out the works on a turnkey basis within the agreed time frame and budget. A Global Contractor specialising in the needs of SMEs.”*

Valentino Chiarparin  
Country Manager  
GSE Italy

## ABOUT GSE

Founded in 1976, GSE has become a global contractor specialising in the comprehensive management of commercial real estate projects in Europe and China (from real estate development and financing to the search for land, project qualification, technical studies, design & build, commissioning, and after-sales services), with commitments on prices, deadlines, and quality.

GSE has over 460 employees producing logistics, industrial, retail, and special purpose buildings, with a turnover of around €670 million in 2020. GSE operates in six European countries as well as China. The company has fourteen branch offices in France: its head office is in Avignon. In 2019, GSE became a company of the GOLDBECK group, the European leader of turnkey construction with revenues of €4 billion and over 7,800 people employed at more than 70 sites.

GSE Italia, the group's Italian subsidiary founded in 1999, operates in the Italian logistics market and is a partner of GDO and 3PLs groups for the realization of distribution centres and logistics platforms.

Among the end users and clients of GSE Italia are companies such as: Carapelli, Euronics, Fresenius Medical Care, Lyreco, Michelin, Pirelli, Susa Trasporti and Transmec.

For further details: <https://www.gsegroup.com/en/>

## **ABOUT KRAMP GROEP**

---

Kramp Groep was founded in 1951 in Varsseveld (the Netherlands) and is now Europe's largest distributor of spare parts and accessories for the agricultural, gardening, and earthmoving sectors. Kramp is the essential partner of dealers and retailers, with more than 330,000 products available, 11 distribution centres and 22 sales offices throughout Europe.

Kramp Italia was established in 2011 in Reggio Emilia as a sales division providing local support and specific services to the Italian market. Following the acquisition in 2018 of Raico, a specialist in technical spare parts for tractors, Kramp Italia is now located in the industrial zone of Mancasale (Reggio Emilia).

## **PRESS CONTACTS**

---

### **Linea ATC - Ivano Palumbo**

Via Paullo 9a – 20135 Milan ITALY

Tel.: +39 02 65567748

[i.palumbo@linea-atc.it](mailto:i.palumbo@linea-atc.it) // [www.allthingscommunicate.it](http://www.allthingscommunicate.it)

### **Galivel & Associés - Carol Galivel / Valentin Eynac**

21-23, rue Klock – 92110 Clichy – France

Tel.: +33 (0)1 41 05 02 02 // Mobile: +33 (0)6 09 05 48 63

[galivel@galivel.com](mailto:galivel@galivel.com) // [www.galivel.com](http://www.galivel.com)

### **GSE - Pathy RAVOAVY**

Digital Marketing Project Manager

[presse@gsegroup.com](mailto:presse@gsegroup.com) // [www.gsegroup.com](http://www.gsegroup.com)